News from the CityLAB Berlin
June 2022

Hi , dear CityLAB-Community!

Summer, sun, summertime labness!!! While others are already looking for places to go with a 9 euro ticket and spend their time on crowded regional trains, we're not going anywhere – because our big **summerfest** is just around the corner! We've naturally spared no expense or effort in putting together a fascinating and varied program for you on June 30 that will knock the sun hat off your head.

In addition to appearances by our Mayor **Franziska Giffey,** our Chief Digital Officer **Ralf Kleindiek** and **Sir Geoff Mulgan** of University College London – among numerous other speakers – we of course all agree that the real highlight will be finally seeing you guys live and in color once again!

Meanwhile we continue to develop our projects – whether gathering at the shopping center for the **Mall Anders** initiative, teaching and learning at **re:publica** or giving our security guard the day off for our **Lab Open Day**!

So put away your laptop and come visit us at one of our many exciting events!

Recap

Gemeinsam digital (Digital together): How we're working with the Municipal Committee and the Administration Forum on which direction digital Berlin will take

Things got underway on November 20, 2021: this was when the Digital Berlin Municipal Committee met for the first time in the ballroom at the Rotes Rathaus. Around 70 members represented the diverse range of Berlin residents and, interacting with the Berlin administration, smart city experts and interested members of the public, they spent the last few months coming up with concrete ideas for the Smart City strategy. Niklas Kossow and Anne Kruse of the Smart City team have created a blog post for you summarizing what this collaborative work was all about.

The first draft of the new

strategy Gemeinsam Digital: Berlin will be presented on June 24 at our Lab Open Day, with the opportunity to comment afterwards both offline and online.

Blogpost
(German only)

Lab Open Day

Feature

CityLAB Summerfest: Summertime Labness!

To celebrate our third anniversary, we're putting on a big summerfest on June 30, 2022, this time with a big bang, finally back on site at the former Tempelhof Airport – and with you there in person, of course!

With a view of the runway and to the sound of Berlin beats, you can look forward to an entire day packed full of talks, discussions, workshops, music and networking opportunities, organized in cooperation with the **RosinenBAR THF.**

In addition to the Mayor of Berlin, **Franziska Giffey**, we'll be

welcoming **Sir Geoff Mulgan**, Professor of Collective Intelligence, Public Policy and Social Innovation at **University College London (UCL)** along with many other fascinating guests (German and English).

Those confirmed to date include:

- **Dr. Ralf Kleindiek,** Chief Digital Officer of Berlin and State Secretary for Digital Affairs and Administrative Modernization
- **Martin Jordan,** Head of Design at **DigitalService**
- **Ana-Maria Trăsnea,** State Secretary for Engagement, Democracy Promotion and International Affairs
- Jutta Lautenschlager, Managing Director of **GOVMEN GmbH**
- **Matthias Punz**, Editorial Director **Tagesspiegel Background Smart City & Administration**
- **Sascha Friesike**, Director of the **Weizenbaum-Institut for the Networked Society**
- Doreen Häsner, head of the internal consulting unit, **Verwaltungsakademie Berlin**
- **Katharina Schlüter,** Senior Manager at PD - **Berater der öffentlichen Hand GmbH**
- **Isabell Eberlein**, Managing Director of **Velokonzept**
- **Ela Kagel**, Digital Strategist & Founder of **SUPERMARKT Berlin**
- **Florian Dohmann**, Founder and Chief Creative **Birds on Mars GmbH**
- **Indy Johar**, Director and Founder of **Dark Matter Labs**

And of course we've put together an inspiring program once again this year for you so you can get actively involved, learn, listen and discuss. Here are some examples of the sessions you can look forward to:

- A barcamp on the topic of volunteering in the digital transformation
- Workshops on topics such as service design in administration and barrier-free culture
- Presentations around the topic of artificial intelligence and its potential for sustainability in the city
- A panel on smart city developments in Berlin and Germany
- Workshops where you can become active yourself and, for example, handcraft sensors
- An AI course provided by Birds on Mars where you can experience artificial intelligence hands-on

The sign-up for the summerfest runs this year is via the tool **Sched** (connected with Eventbrite) – just click on the button below. There's no need to create an account for a general sign-up, but if you'd like to put together a personalized program and register for individual workshops, feel free to create an account with Sched. The workshops are subject to limited capacity.

For details of the summerfest and sign-up process, see our **Homepage**.

Summerfest Sign Up

The faces of CityLAB Berlin

CityLAB Berlin would be nothing without its employees, who draw on a wide range of expertise to advance digitalization in Berlin. Our series The faces of CityLAB Berlin introduces you to different team members every month. This month our Service Designer Tobias Witt and Public Service Coach Anja Lüttmann have answered some questions for you.

In Tobi´s words: *"I realized how important it is to pursue different perspectives and develop creative solutions. This is the only way to overcome challenges relating to innovation, digitalization and people's needs."*

Meet Tobi

In Anjas words *"What am I passionate about? Good dialog between people – when both sides say afterwards "Wow, that really made a difference!"*

Meet Anja

Job vacancy

We're looking for new staff again!

As our Social Media & Communications Manager, you are CityLAB's mouthpiece to the outside world. You feed our communication channels, take on editorial tasks and represent CityLAB at events. You can be sure of varied and hands-on work, a meaningful contribution in the area of digital engagement and urban development, and collaboration with the best and most fun team in the world. We look forward to receiving your application!

Job vacancy Social Media & Communication

Events

June

08.-
10.

all day

CityLAB @ re:publica

ANY WAY
THE WIND BLOWS

At our booth "Gemeinsam Digital: Berlin" at **re:publica** we'll be focusing together with the Senate Chancellery on digitalization and urban development. Representatives of the **Senate Chancellery**, CityLAB Berlin and **Technologiestiftung Berlin** will present the outcomes and experience of the **strategy process** such as new governance formats as well as details of ongoing and planned projects.

Evening event: Community-Meetup

There will also be a community meet-up on June 8. Drop by our booth from 6:00 p.m. onwards and join us as we bring the day to a close.

Workshop: Sensors, data and stories: make your city pulsate!

In addition, our techies Ingo Hinterding and Fabian Morón Zirfas will be giving a hands-on workshop from 1:45 to 2:45 p.m. on June 9, 2022 to show you how you can use sensors to measure your city and bring it to life – whether in the form of data visualizations or fascinating neighborhood stories. The **Description of the Session** tells you where you can find the workshop at re:publica.

Tickets and the full program are available on the re:publica **Webseite.** No advance sign-up is required for individual sessions.

June
13. -
15.

1:00 - 7:00 pm

CityLAB Project Days @Mall Anders

Mall Anders is a temporary test environment for learning, discussion, experimentation and exploration at Wilma Shoppen Charlottenburg, focusing on the question: what do we want to do differently?

From June 13 to 15 we will be guests at Mall Anders – and we have lots planned for you. In addition to a presentation of the **Open Data Information Service (ODIS)** we'll be looking at what our smartphones do in our pockets when we're not using them with the project **Freemove**, For those who are not familiar with CityLAB yet or have always wanted to know what it looks like behind the scenes, there'll also be a presentation

of CityLAB, and the project Smart City will be presenting selected measures from the Gemeinsam Digital: Berlin strategy.

See our **Webseite** for Details. No advance sign-up required.

<div style="background-color:#f0506e;color:white;padding:10px;display:inline-block;">more information</div>

June
24   2:00 - 6:00 pm

Lab Open Day

On Digital Day on June 24, we'll be opening the doors of our lab and inviting you to explore our premises at the former Tempelhof Airport. This is what you can look forward to:

Coffee, Cake, Comments
3:00 p.m. - 5:00 p.m.

The first draft of the strategy Gemeinsam Digital: Berlin will be presented. Afterwards, you have the opportunity to comment – either face-to-face while enjoying a piece of cake or online via our lab at mein.berlin.de.

The sign-up for this is via the **CityLAB ticket system**.

Open Workshop
5:00 p.m. - 8:00 p.m.

The workshop at CityLAB is a space for experimenting with methods from the full range offered by electrical engineering and computer science – or indeed anything else that appeals to your creativity. All activities are thematically related to current digital city topics and are supplemented with the production of freely licensed educational materials.

To sign up for the Open Workshop, send an email to **bildung@ts.berlin**. No previous experience required!

Exhibition

Our exhibition will be open for you from 2:00 p.m. to 7:00 p.m. and will feature projects by CityLAB and our group of partners. No sign-up is required to go to the exhibition, and guided tours are available if needed.

more information

We wish you a sunny June and we very much look forward to celebrating with you on June 30 at Tempelhof Airport!

Your CityLAB Berlin

Imprint

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