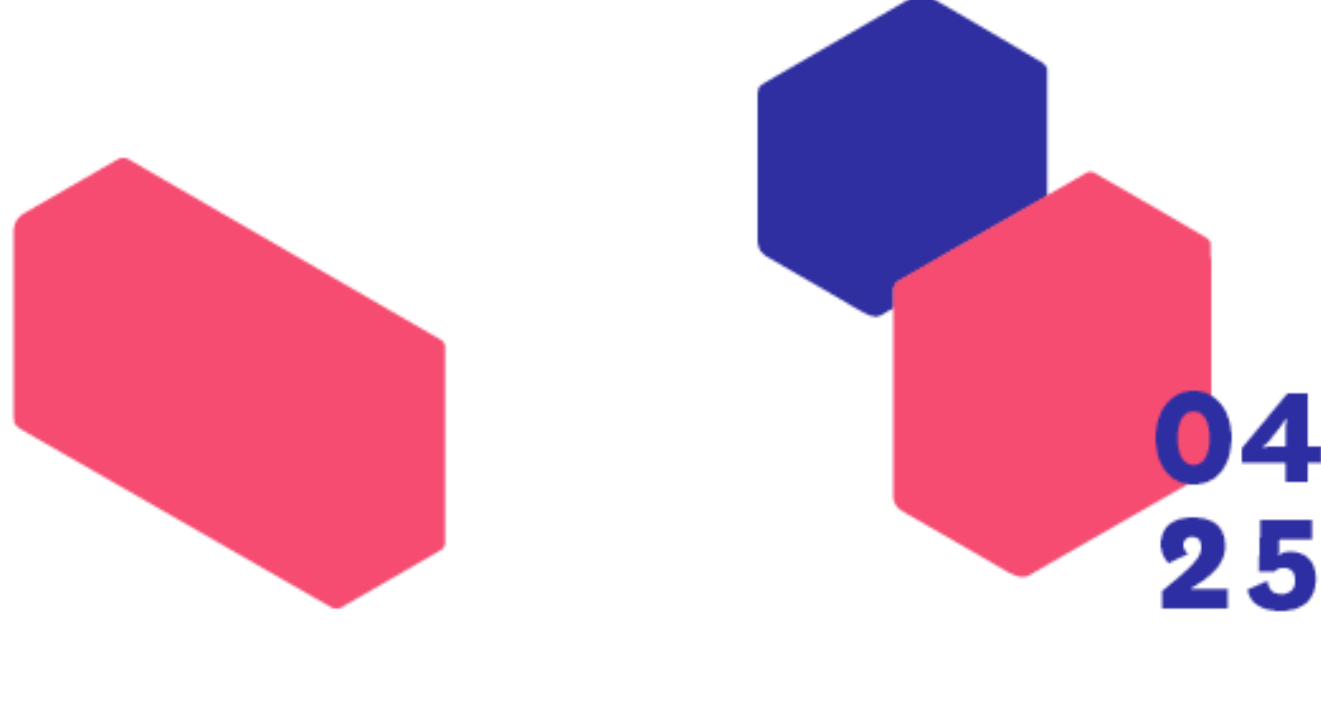




Hello dear CityLAB Community,

between panels, prototypes, and participation: It's festival season, CityLAB-style! While others are packing tents, we're lining up the big topics for the city: from administrative prototypes at re:publica 25 to European AI debates and our *Kiezlabor*, which is hitting the road again – we're everywhere change is happening (and sometimes stalling). In our new column, Pauline Boos shares eight agile hacks to get even the slowest administrative steamship moving. Also: UX writing instead of bureaucratic jargon and an AI check for the German language. And the best part comes at the end: our Sommerkonferenz! From camping to glamping – with keynotes, panels, and fresh perspectives for Berlin's digital future.

Let's go!

You know exactly what you want? Go directly to

[Spotlight 1](#)

[Spotlight 2](#)

[Spotlight 3](#)

Spotlight 1



Blog

AI in Europe: 5 Questions for Florian Dohmann

One year after [his first visit to Radio CityLAB](#), we sat down again with Florian Dohmann, founder and Chief Creative Officer of Birds on Mars, to talk about the rapid development of artificial intelligence. In the interview, we discuss a year of turbo development, the European path between regulation and innovation – and why we shouldn't fear AI, but rather fear not actively shaping it.

[To the blog](#)

Spotlight 2



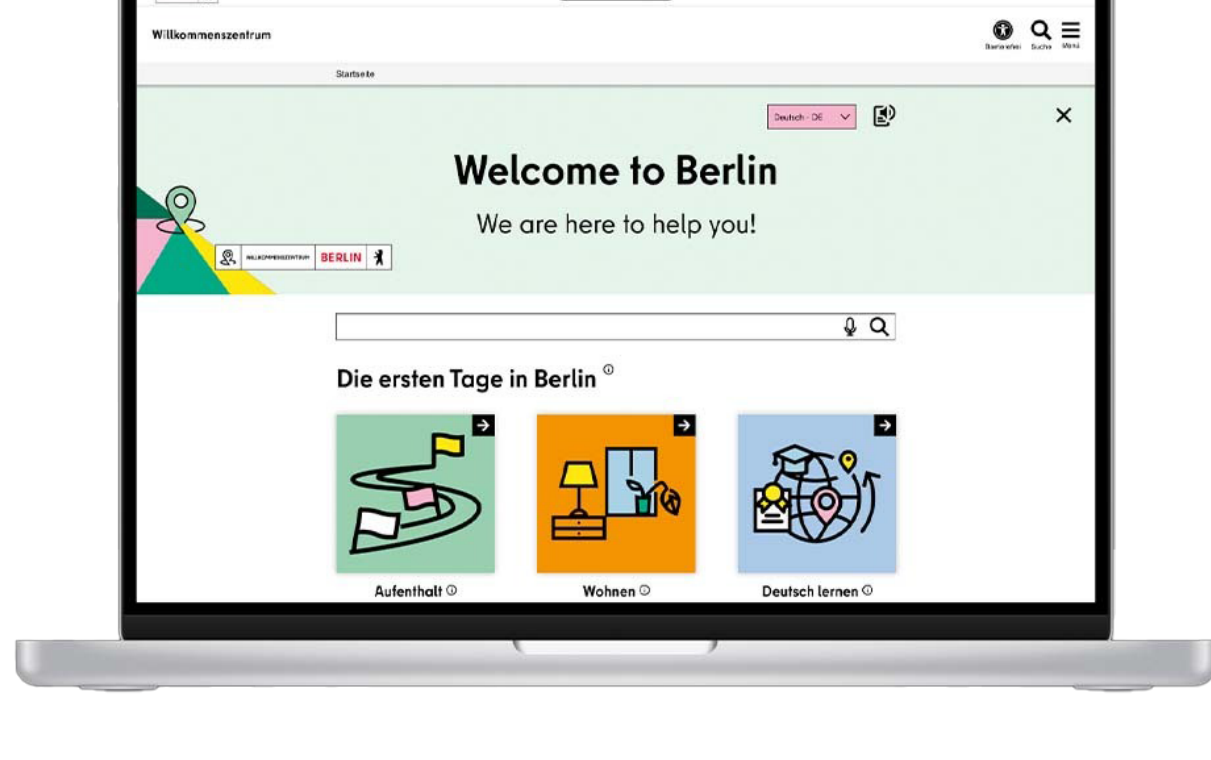
Blog

UX Writing for Berlin's Administration: Users First – Bureaucratic German Second

Whether it's an online application or booking an appointment: in digital administrative services, small texts often make the biggest difference. UX writing helps users navigate securely and intuitively – without unnecessary obstacles. And clear language isn't just a nice-to-have: only about 5% of the German population have language skills at the C1 level – the level at which many official texts are written. If you want to reach everyone, you need to communicate more simply. Our new blog post shows how good UX writing works – and why language might be the most important tool for user-friendly administration.

[To the blog](#)

Spotlight 3



Blog

Berlin Says Welcome – Digitally and in All Languages

Together with the "Partizipation Digital" (PaDi) project from the Senate Department for Labour, Social Affairs, Equality, Integration, Diversity and Anti-Discrimination, we explored how the start in Berlin can be made easier and more inclusive for newcomers. In our first project phase, we identified the need for a central, multilingual platform. Now, we present the results of the second phase: a user-centered prototype for a digital Welcome Center, developed through continuous testing and optimization. Find out more in our blog post!

[To the blogpost](#)

Events



14.05.2025

Kiezlabor

The *Kiezlabor* awakens from its winter slumber – a fascinating natural spectacle.

all day, @Friedrichshain

Like a majestic bear emerging from its den, stretching its limbs and greeting spring with a deep yawn, the *Kiezlabor* is shaking off its winter slumber. Slowly but surely, it is starting to spread out into Berlin's neighborhoods – its eyes curiously fixed on the many topics right on its doorstep. It's a time of new beginnings! As part of the [Smart City strategy "Gemeinsam Digital: Berlin"](#), our container will once again become a lively space for exchange, participation, and future discussions in 2025. The tour kicks off on May 14 in Friedrichshain – more information can be found on our project page. And soon also on the new *Kiezlabor* website, launching next week.

[More information](#)

26.05.

–

28.05.

Generation XYZ

re:publica 2025

all day, STATION Berlin

The festival season for public administration kicks off with re:publica 25 – and of course, we'll be there again! Whether it's wearable data art, tried-and-tested administrative formats, or prototyping: in our six sessions, we'll explore media usage, digital administration, and bold ideas for the public sector. Come by, connect, participate – and visit us at the Berlin booth! All current info is available on our website.

[More information](#)

03.06.

Verwaltung gestalten

CityLAB x Apolitical: Cheers to Chance

from 5:00 PM, CityLAB

Looking for an exclusive warm-up between two festivals? No problem! Before the Creative Bureaucracy Festival – where you'll also find us on the program – we're teaming up with Apolitical to host the meetup "Shaping Public Administration." Over drinks, snacks, and good conversations, Berlin colleagues will meet international guests and like-minded people from the field of public sector innovation. Join us and toast to bold ideas!

[More information](#)

04.06.

IHK

IHK Forum: Rethinking Public Administration

9:00 AM – 5:00 PM, IHK Berlin

This summer, Berlin's House of Representatives will decide on the new administrative reform – a major step toward a modern city administration. What this means for the city, the economy, and citizens will be discussed by experts at the accompanying event. Joining the discussion: our director Dr. Benjamin Seibel on the panel "Digitalization & Innovation." Also on site: the Friedrichshain-Kreuzberg training citizens' office, offering services like ID card and passport applications, registration certificates, and more – easily and without appointments.

[More information](#)

18.06.

Summerhighlight

CityLAB Sommerkonferenz 2025

all day, @Umweltforum Berlin

The highlight of the season: our Sommerkonferenz! Instead of sleeping bags and canned ravioli, you'll find cool keynotes, innovative ideas, and inspiring panels – all about the digital future of Berlin. Look forward to speakers like **Ann Cathrin Riedel** (digital policy expert and CEO of NEXt e.V.), **Ulf Buermeyer** (co-founder of the podcast *Lage der Nation*), and **Lou Downe** (author of the bestseller *Good Services*), inspiring formats, and real transformation to take home. More program details coming soon. Not registered yet? Don't wait!

[Register here](#)

Looking ahead

To sum up: pack your sunscreen, clear your calendar – and get ready for innovation with a festival vibe!

Contact

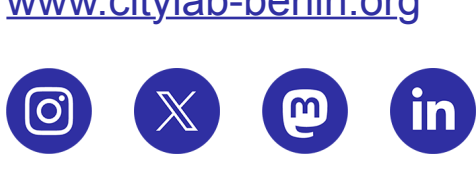
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